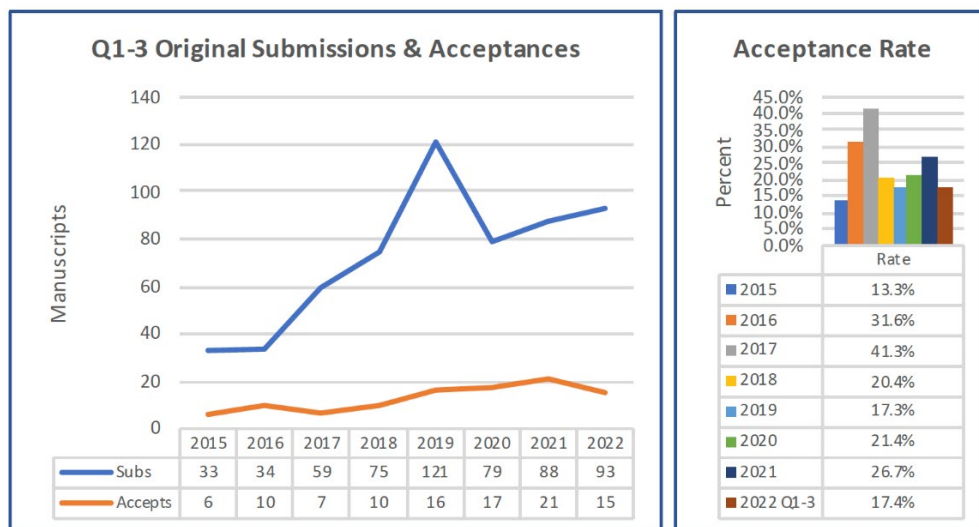Dear Strategy Science Community,

I recently completed the *Strategy Science* annual report for the INFORMS Publications Committee, and I thought you might enjoy hearing news from this report about the state of the Journal. Founding Editor-in-Chief Dan Levinthal left *Strategy Science* in truly wonderful shape, and my agenda has been to sustain the journal's substantial momentum. The good news is we are seeing continued progress on submissions, acceptance rate, downloads, issue backlog, and time to decision metrics. There is also very encouraging news regarding the Journal's impact.

Submission and Acceptance Summary

Strategy Science experienced a 5.6% increase in submissions this year. This is notable because most journals experienced a substantial COVID related drop, as scholars cleared out working papers in 2020 and 2021, leaving fewer submissions this year. The 2022 acceptance rate was 17.4%, which though a bit noisy across time seems trending downward, as expected.

Q1-3 Original Submissions & Acceptances

	2015	2016	2017	2018	2019	2020	2021	2022
Subs	33	34	59	75	121	79	88	93
Accepts	6	10	7	10	16	17	21	15

Acceptance Rate

	Rate
2015	13.3%
2016	31.6%
2017	41.3%
2018	20.4%
2019	17.3%
2020	21.4%
2021	26.7%
2022 Q1-3	17.4%

Journal Impact and Performance

From our informal polling, *Strategy Science* is now considered a first tier journal by the majority of top business schools in the US, with publications in *Strategy Science* counting as first tier publications in tenure cases at these institutions. Our next hurdle is to make similar progress with a broader set of schools, particularly on a global level.

We will finally receive a Clarivate Impact Factor this next summer. Fortunately, there are now a number of other impact measures quite successfully competing with Clarivate's measure that have already evaluated *Strategy Science,* including the increasingly popular SJR score from SCImago—a metric based on the Google PageRank algorithm, which weights the prestige of the
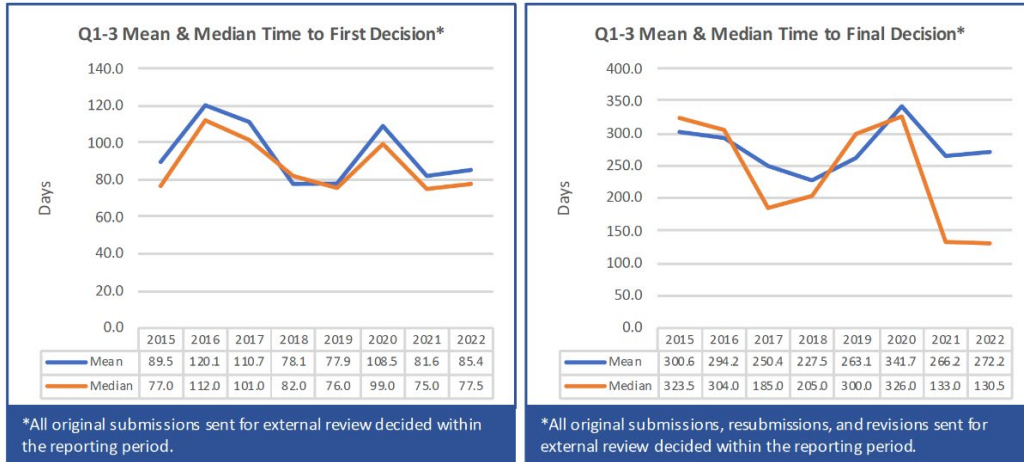
journals connected to each citation. As shown below in a list of journals in their "Strategy and Management" category, despite a comparatively lower number of citations per document, *Strategy Science*'s SJR score is quite high (on par with *Management Science*)—the 10th highest journal in this category, suggesting that a very high percentage of *Strategy Science* citations appear in highly prestigious journals. These results echo the theme that while *Strategy Science* has high visibility at top schools and prestigious journals, we need to broaden the Journal's visibility and readership within the broader academy.

Category: Strategy and Management

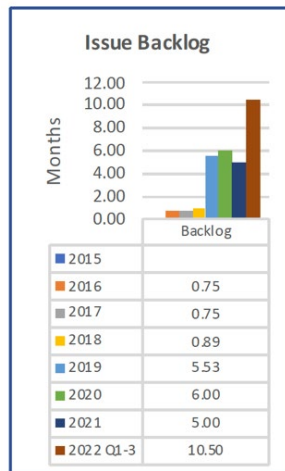|	Title	Type	↓ SJR	H index	Total Docs. (2021)	Total Docs. (3years)	Total Refs. (2021)	Total Cites (3years)	Citable Docs. (3years)	Cites / Doc. (2years)	Ref. / Doc. (2021)	
1	Academy of Management Journal	journal	10.874 Q1	336	71	237	7659	3048	236	10.36	107.87	🇺🇸
2	Journal of Financial Economics	journal	10.418 Q1	273	287	401	16440	3747	400	7.80	57.28	🇳🇱
3	Strategic Management Journal	journal	9.443 Q1	300	121	332	9607	3595	327	7.91	79.40	🇬🇧
4	Academy of Management Review	journal	7.618 Q1	284	52	160	4920	1607	133	8.54	94.62	🇺🇸
5	Manufacturing and Service Operations Management	journal	7.127 Q1	92	101	179	4868	1531	177	7.18	48.20	🇺🇸
6	Journal of Management	journal	7.121 Q1	241	129	293	13843	4337	283	13.72	107.31	🇺🇸
7	Organization Science	journal	6.871 Q1	252	69	210	7104	1198	210	4.61	102.96	🇺🇸
8	Organizational Research Methods	journal	5.195 Q1	121	51	109	3997	1092	102	8.87	78.37	🇺🇸
9	Management Science	journal	5.094 Q1	264	384	922	21344	5610	913	5.30	55.58	🇺🇸
10	Strategy Science	journal	5.054 Q1	16	30	66	2357	214	61	2.87	78.57	🇺🇸
11	Strategic Entrepreneurship Journal	journal	4.839 Q1	53	41	82	3950	934	75	5.92	96.34	🇺🇸
12	Journal of Management Studies	journal	4.638 Q1	194	139	181	10568	1728	160	8.49	76.03	🇬🇧
13	Journal of International Business Studies	journal	4.390 Q1	207	99	224	10310	2814	198	11.23	104.14	🇬🇧
14	Academy of Management Perspectives	journal	4.070 Q1	138	42	88	3216	846	85	6.98	76.57	🇺🇸

Submission Processing Cycle Time

The mean and median number of days between original submission and the first decision and between original decision and final decision roughly stayed the same over the past two years, but the longer-term trend lines are declining. These numbers do not include the desk rejects that I make, which would substantially reduce these cycles times.

Q1-3 Mean & Median Time to First Decision*								
	2015	2016	2017	2018	2019	2020	2021	2022
Mean	89.5	120.1	110.7	78.1	77.9	108.5	81.6	85.4
Median	77.0	112.0	101.0	82.0	76.0	99.0	75.0	77.5

*All original submissions sent for external review decided within the reporting period.

Q1-3 Mean & Median Time to Final Decision*								
	2015	2016	2017	2018	2019	2020	2021	2022
Mean	300.6	294.2	250.4	227.5	263.1	341.7	266.2	272.2
Median	323.5	304.0	185.0	205.0	300.0	326.0	133.0	130.5

*All original submissions, resubmissions, and revisions sent for external review decided within the reporting period.

Backlog

Strategy Science now has a comfortable backlog of 10 months. This is a five month jump from where it was last year. With this backlog, I anticipate we will be able to increase a bit our number of papers in each issue.
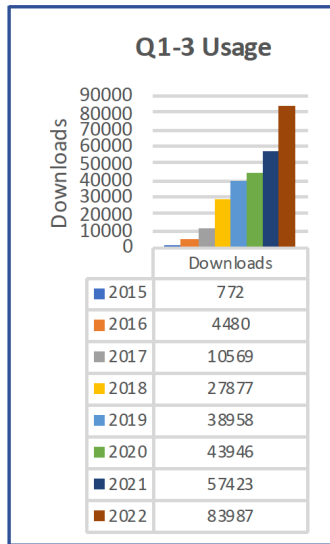

Issue Backlog

	Backlog
2015	
2016	0.75
2017	0.75
2018	0.89
2019	5.53
2020	6.00
2021	5.00
2022 Q1-3	10.50

Editorial Board Composition and Workload

We have taken several steps to recompose the senior/contributing editor team as well as the editorial board. In recomposing the board, we have pursued three objectives: first to simply

expand the editorial board as a way to engage more people with the Journal, second to elevate the board's gender balance, and third to broaden the board's presence outside the US.

Social Media and Other Efforts to Elevate Visibility

To elevate our social media and general marketing outreach efforts this past year, we have launched a LinkedIn page and are more steadily using this and Twitter to advertise new acceptances and newly published issues. We are also continuing to use direct mail campaigns to our mailing list to now advertise both new acceptances and newly published issues. We enjoyed a sizable 46% increase in downloads this year.

Q1-3 Usage

	Downloads
2015	772
2016	4480
2017	10569
2018	27877
2019	38958
2020	43946
2021	57423
2022	83987

Updates on New Initiatives, the Strategy Science Conference, and Other Developments

We launched a Best Paper Award this year, and announced our inaugural recipients. We will launch our first Virtual Special Issue in 2023, with others in the planning. We have an exciting special issue on corporate purpose that will appear in 2023. The Strategy Science Conference is quickly gaining a reputation as a premier conference in strategy with growing submissions even through COVID the past two years. We are excited that the conference will be held internationally (Munich) for the first time this year and hope you will submit your work for consideration. We continue to see the Journal and Conference as highly complementary in generating impact and prestige.

How can you help?

Submit your best work to *Strategy Science* which we promise to both carefully edit, and widely publicize if accepted.

Please also ensure that your university library subscribes to *Strategy Science.* The additional charge if they already subscribe to other INFORMS journals is not particularly large, and a simple email from an interested faculty member is often sufficient for them to add the journal to their subscription list.

Finally, we encourage you to read, share and cite work in *Strategy Science.* If you don't already, we encourage you to follow us on LinkedIn and Twitter where we consistently share newly accepted and published work, as well as other news of the Journal and the Strategy Science community.

I hope to see you at an upcoming conference.

Sincerely,

Todd Zenger
Editor-in-Chief, Strategy Science